



2023

TASTE  
OF  
LOVE

SPONSORSHIP  
OPPORTUNITIES

---

11

---

FEBRUARY  
2023

BAL  
MASQUE



Dear Valued Community Partner,

As you read this letter, please consider these few simple questions; Have you or anyone you know ever experienced having a seizure, or have you witnessed someone having a seizure? The startling reality is that a seizure can strike ANY of us at ANY time without ANY warning and does not discriminate in ANY way. A seizure is a momentary interruption of an electrical impulse in our brain, and in many cases, can result in a few seconds lost. This is the case, IF and ONLY IF, the person and the people around can administer the proper first aid needed. Without proper education, the results of a seizure can be life threatening.

This is where the Epilepsy Foundation of Georgia (EFGA) steps in. EFGA provides school, public, corporate, medical, and community education throughout Georgia to elevate the understanding of epilepsy and seizure disorders to all Georgians, not just the 110,000 pediatric and adult epilepsy patients in the state. Through live programs, an annual community forum, a robust job placement program, an active website, support groups, literature, and referrals, EFGA serves all of Georgia and works to increase awareness and understanding of epilepsy.

On Saturday, February 11, 2023, the Epilepsy Foundation of Georgia will host its annual Taste of Love Gala, a formal dinner featuring silent and live auctions and dancing at the Grand Hyatt Atlanta in Buckhead. With thanks to the overwhelming support of our attendees we were able to bring the Taste of Love back in 2022 and raised an astounding \$375,000.

The Epilepsy Foundation of Georgia would like to thank you for your interest in the Taste of Love Gala and ask that you to consider sponsoring this long running charity event. Please review our sponsorship packet and learn more about all that becoming a sponsor has to offer. There are a few changes to the benefits of being a sponsor, those of which we believe you find intriguing. Please be sure to pay attention to print and digital deadlines as you review. Of course, we will always do our best to ensure everyone is included, but at times it may be out of our control.

Further, your sponsorship will be tax deductible, as EFGA is a recognized 501 (c)(3) charitable organization. (Tax ID#58-1115869). If you have any questions, please feel free to contact me directly at [aly@epilepsyga.org](mailto:aly@epilepsyga.org) 404.527.7155.

Gratefully,



Aly Giff

Executive Director






## 2023 Taste of Love Sponsorship Opportunities

### Presenting Sponsor – \$30,000

#### Sponsorship Benefits Include:

- Your name/company name and corporate identification on all printed materials – including digital invitations, printed event programs, and at event\*
- Five tables of twelve guests, each with prime seating for dinner.
- Advertisement opportunities in the event program, mobile bidding site and social media\*
- Access to VIP cocktail reception and early access to silent auction bidding, as well as exclusive auction item bidding on some items only accessible to those at VIP reception. (Reception will be held from 5:30-6:30pm)
- Acknowledgement on our website – [www.epilepsyga.org](http://www.epilepsyga.org) and [tasteoflovegala.com](http://tasteoflovegala.com)
- Access to our corporate educational programs and services.
- Association for your company with the leading national voluntary health organization dedicated to preventing and treating epilepsy as well as authoritative public and professional education on epilepsy.
- The right for your company to use the Epilepsy Foundation of Georgia name and corporate identification in consumer advertising and trade promotion for the purposes of the Taste of Love promotion.

\*Inclusion of your name or your company's name and or/corporate identification in the Taste of Love marketing and promotional materials is subject to printing deadlines. Company names and logos can be added to the digital materials once commitment level is made. The print deadline for the printed program and printed event signage will January 16, 2023.






## 2023 Taste of Love Sponsorship Opportunities

### Platinum Sponsor – \$25,000

#### Sponsorship Benefits Include:

- Your name/company name and corporate identification on all printed materials – including digital invitations, printed event programs, and at event\*
- Two tables of twelve guests, each with prime seating for dinner.
- Access to VIP cocktail reception and early access to silent auction bidding, as well as exclusive auction item bidding on some items only accessible to those at VIP reception. (Reception will be held from 5:30–6:30pm)
- Acknowledgement on our website – [www.epilepsyga.org](http://www.epilepsyga.org) and [tasteoflovegala.com](http://tasteoflovegala.com)
- Access to our corporate educational programs and services.
- Association for your company with the leading national voluntary health organization dedicated to preventing and treating epilepsy as well as authoritative public and professional education on epilepsy.
- The right for your company to use the Epilepsy Foundation of Georgia name and corporate identification in consumer advertising and trade promotion for the purposes of the Taste of Love promotion.

\*Inclusion of your name or your company's name and or/corporate identification in the Taste of Love marketing and promotional materials is subject to printing deadlines. Company names and logos can be added to the digital materials once commitment level is made. The print deadline for the printed program and printed event signage will January 16, 2023.








## 2023 Taste of Love Sponsorship Opportunities

### Gold Sponsor – \$15,000

#### Sponsorship Benefits Include:

- Your name/company name and corporate identification on all printed materials – including digital invitations, printed event programs, and at event\*
- Two tables of ten guests with prime seating for dinner.
- Access to VIP cocktail reception and early access to silent auction bidding, as well as exclusive auction item bidding on some items only accessible to those at VIP reception. (Reception will be held from 5:30–6:30pm)
- Acknowledgement on our website – [www.epilepsyga.org](http://www.epilepsyga.org) and [tasteoflovegala.com](http://tasteoflovegala.com)
- Access to our corporate educational programs and services.
- Association for your company with the leading national voluntary health organization dedicated to preventing and treating epilepsy as well as authoritative public and professional education on epilepsy.
- The right for your company to use the Epilepsy Foundation of Georgia name and corporate identification in consumer advertising and trade promotion for the purposes of the Taste of Love promotion.

\*Inclusion of your name or your company's name and or/corporate identification in the Taste of Love marketing and promotional materials is subject to printing deadlines. Company names and logos can be added to the digital materials once commitment level is made. The print deadline for the printed program and printed event signage will January 16, 2023.






## 2023 Taste of Love Sponsorship Opportunities

### Silver Sponsor – \$10,000

#### Sponsorship Benefits Include:

- Your name/company name and corporate identification on all printed materials – including digital invitations, printed event programs, and at event\*
- One table of twelve guests with prime seating for dinner.
- Access to VIP cocktail reception and early access to silent auction bidding, as well as exclusive auction item bidding on some items only accessible to those at VIP reception. (Reception will be held from 5:30–6:30pm)
- Acknowledgement on our website – [www.epilepsyga.org](http://www.epilepsyga.org) and [tasteoflovegala.com](http://tasteoflovegala.com)
- Access to our corporate educational programs and services.
- Association for your company with the leading national voluntary health organization dedicated to preventing and treating epilepsy as well as authoritative public and professional education on epilepsy.
- The right for your company to use the Epilepsy Foundation of Georgia name and corporate identification in consumer advertising and trade promotion for the purposes of the Taste of Love promotion.

\*Inclusion of your name or your company's name and or/corporate identification in the Taste of Love marketing and promotional materials is subject to printing deadlines. Company names and logos can be added to the digital materials once commitment level is made. The print deadline for the printed program and printed event signage will January 16, 2023.






## 2023 Taste of Love Sponsorship Opportunities

### Bronze Sponsor – \$6,000

#### Sponsorship Benefits Include:

- Your name/company name and corporate identification on all printed materials – including digital invitations, printed event programs, and at event\*
- One table of ten guests with prime seating for dinner.
- Access to VIP cocktail reception and early access to silent auction bidding, as well as exclusive auction item bidding on some items only accessible to those at VIP reception. (Reception will be held from 5:30–6:30pm)
- Acknowledgement on our website – [www.epilepsyga.org](http://www.epilepsyga.org) and [tasteoflovegala.com](http://tasteoflovegala.com)
- Access to our corporate educational programs and services.
- Association for your company with the leading national voluntary health organization dedicated to preventing and treating epilepsy as well as authoritative public and professional education on epilepsy.
- The right for your company to use the Epilepsy Foundation of Georgia name and corporate identification in consumer advertising and trade promotion for the purposes of the Taste of Love promotion.

\*Inclusion of your name or your company's name and or/corporate identification in the Taste of Love marketing and promotional materials is subject to printing deadlines. Company names and logos can be added to the digital materials once commitment level is made. The print deadline for the printed program and printed event signage will January 16, 2023.






## 2023 Taste of Love Sponsorship Opportunities

### Patron Sponsor – \$2,500

#### Sponsorship Benefits Include:

- Your name/company name and corporate identification on all printed materials – including digital invitations, printed event programs, and at event\*
- Four Tickets, placed at a table with prime seating.
- Access to VIP cocktail reception and early access to silent auction bidding, as well as exclusive auction item bidding on some items only accessible to those at VIP reception. (Reception will be held from 5:30–6:30pm)
- Access to our corporate educational programs and services.
- Association for your company with the leading national voluntary health organization dedicated to preventing and treating epilepsy as well as authoritative public and professional education on epilepsy.
- The right for your company to use the Epilepsy Foundation of Georgia name and corporate identification in consumer advertising and trade promotion for the purposes of the Taste of Love promotion.

\*Inclusion of your name or your company's name and or/corporate identification in the Taste of Love marketing and promotional materials is subject to printing deadlines. Company names and logos can be added to the digital materials once commitment level is made. The print deadline for the printed program and printed event signage will January 16, 2023.





## 2023 Taste of Love Ticket and Table Purchases

### Pair of Tickets - \$700

- Includes access to silent auction, dinner program and after party two (2) guests.
- Attendees will be seated at available table.
- Individual tickets are available for purchase.

### Table of Eight (8) Guests - \$2800

- Includes access to silent auction, dinner program and after party for up to eight (8) guests.
- Inclusion of name/company name on the digital materials and printed event program\*.

### Table of Ten (10) Guests - \$3500

- Includes access to silent auction, dinner program and after party for up to ten (10) guests.
- Inclusion of name/company name on the digital materials and printed event program\*.

### Table of Ten (12) Guests - \$4200

- Includes access to silent auction, dinner program and after party for up to twelve (12) guests.
- Inclusion of name/company name on the digital materials and printed event program\*.

\*Inclusion of your name or your company's name and or/corporate identification in the Taste of Love marketing and promotional materials is subject to printing deadlines. Company names and logos can be added to the digital materials once commitment level is made. The print deadline for the printed program and printed event signage will January 16, 2023.







# 2023 Taste of Love Sponsorship Commitment Form

Secure your sponsorship today! Please note that deadlines do apply for printed materials and attendee distribution. For questions or more information, please contact Aly Clift, Executive Director, 404.527.7155 or [aly@epilepsyga.org](mailto:aly@epilepsyga.org).

MAKE YOUR PAYMENT ONLINE: **2023tasteoflove.givesmart.com**

Completed forms may be returned to EFGA via email to [aly@epilepsyga.org](mailto:aly@epilepsyga.org), faxed to 404.564.3034 or mailed to EFGA 6065 Roswell Road, Suite 770, Atlanta 30328.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please circle your commitment level:

Presenting - \$50,000

Platinum - \$25,000

Gold - \$15,000

Silver - \$10,000

Bronze - \$6,000

Patron - \$2,500

Table of 12 - \$4200

Table of 10 - \$3500

Table of 8 - \$2800

Pair of Tickets - \$700

Single Ticket - \$350

## Payment Method:

- I wish to be invoiced, please send an invoice to:
- I wish to pay by check. Please make checks payable to Epilepsy Foundation of Georgia; payment can be mailed to EFGA office 6065 Roswell Road, Suite 770, Atlanta 30328.
- I wish to pay by credit card.

For credit card payments, please visit **2023tasteoflove.givesmart.com** or contact EFGA office to process.

## 2023 Taste of Love Tax Deductible Amounts

Your tax-deductible gift is included below, based on the level of support:

Presenting - \$15,000

Platinum - \$6,000

Gold - \$5,000

Silver - \$3,000

Bronze - \$2,500

Patron - \$1,000

Table of 12 - \$3,000

Table of 10 - \$2,500

Table of 8 - \$2,000

Pair of Tickets - \$500

Single Ticket - \$250

